



AXNE Solution for Acne-Prone Skin





aXne Solution for Acne-Prone Skin

aXne is a skincare brand that was born out of a desire to provide an effective solution for people struggling with problematic and oily skin. The brand was founded by a team of passionate dermatologists who recognized that there was a gap in the market for skincare products that actually worked for people with these skin types.





aXne Solution for Acne-Prone Skin

The team spent years researching and developing a unique formulation with a special technology called Bambunex, which incorporates two active ingredients, Bambusa Extract and sea salt water.

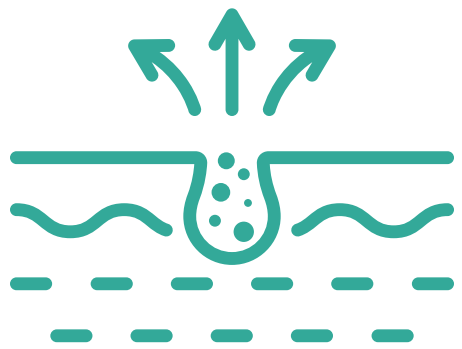




aXne Solution for Acne-Prone Skin

Our Acne Skin Care Solution Helps To Reduce Acne in **7 days**
Without Drying Out Skin.

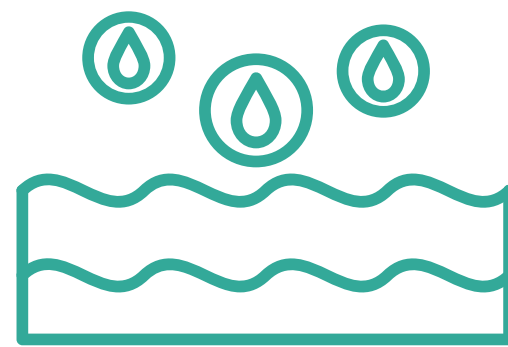
Explore Our Range Of Acne Products Designed specially for
oily, acne prone skin.



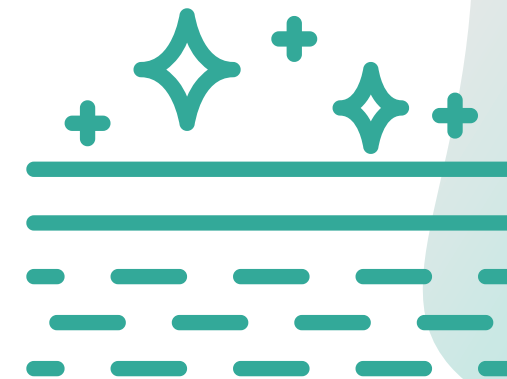
Cleanses



Soothes



Oil control



Balances



Purifies

Benefits

ACNE Solution for Acne-Prone Skin

- Sebum Control and pore refinement.
- Solve and heals blemishes and prevents future breakouts.
- Protecting from infection and preventing the spread of acne-causing bacteria.
- Calm and smooth redness and irritation due to inflammation.
- Skin firming and return to its natural glow.



Ingredients

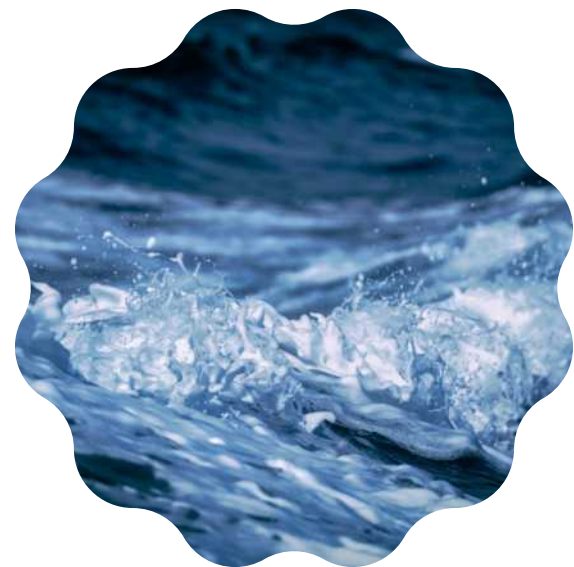


Bambunex

Bambunex is a special technology used in the formulation of the aXne Acne Skincare Range. It is a unique combination of two active ingredients, Bambusa Extract and sea salt water, which work together to provide various benefits for the skin.

Ingredients

Bambusa Extract is derived from the bamboo plant and is known for its moisturizing and hydrating properties. It helps to maintain the skin's pH balance, soothes and nourishes the skin, and provides long-lasting hydration.



Sea salt water, on the other hand, is a powerful ingredient that helps to purify and cleanse the skin. It has anti-acne properties that work to reduce inflammation and prevent breakouts, making it an ideal ingredient for people with problematic and oily skin types.

Target Audiences

01

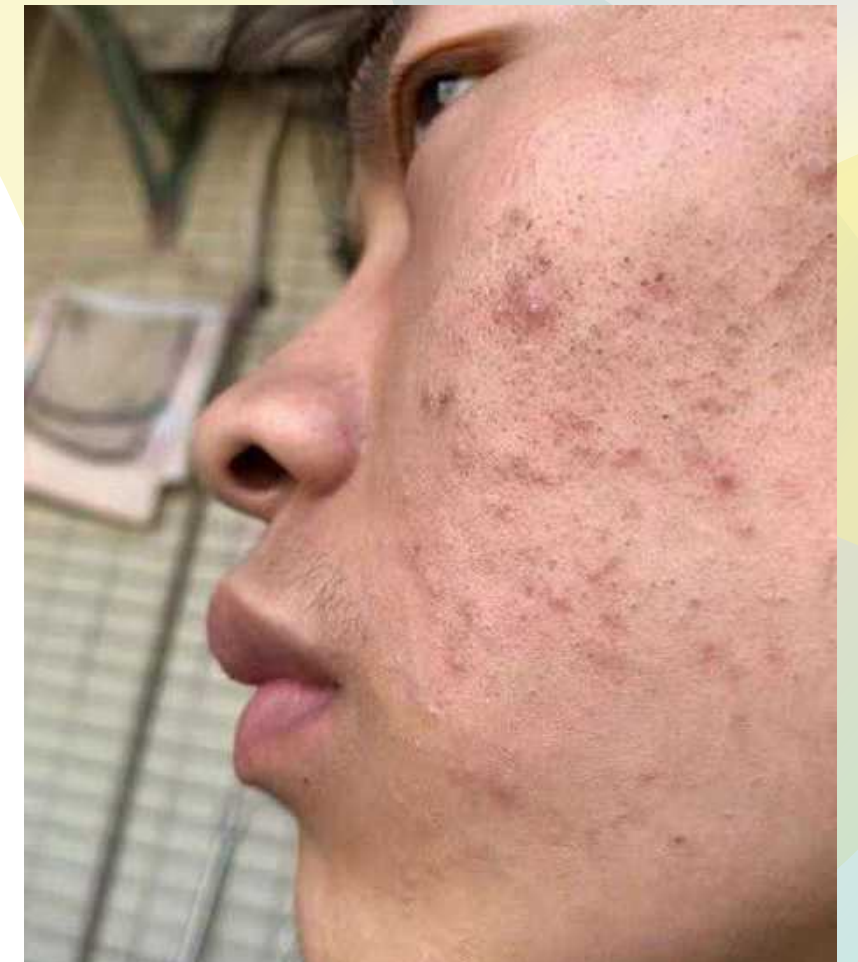
Male & Female

02

Problematic and oily skin types

03

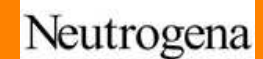
- Acne prone skin
- Sensative & Redness
- Prone to breakouts
- Enlarged pores
- Blackheads & whiteheads
- Uneven skin texture



Identify your competitors

Neutrogena

A range of products for oily and acne-prone skin. The brand is known for its oil-free formulas and effective acne-fighting ingredients.

The Neutrogena logo, featuring the brand name in a white sans-serif font inside an orange rounded rectangle.

Cetaphil

A range of products for oily and acne-prone skin. The brand is known for its gentle, non-irritating formulas that are suitable for sensitive skin.

The Cetaphil logo, featuring the brand name in a white sans-serif font inside a yellow rounded rectangle.

The Ordinary

A range of affordable, science-based skincare products. The brand is known for its minimalist approach to skincare and its effective, ingredient-focused products.

The Ordinary logo, featuring the brand name in a white sans-serif font inside a dark blue rounded rectangle.

La Roche-Posay

A range of products for oily and acne-prone skin. The brand is known for its gentle, yet effective formulas that are suitable for sensitive skin.

The La Roche-Posay logo, featuring the brand name in a white sans-serif font inside a blue rounded rectangle.

Brand Awareness

01 Social Media Campaigns

Utilize social media platforms such as Facebook, Instagram, and Tiktok to reach potential customers and showcase our products in the most engaging way.

02 SEO Optimization

Optimize our website to ensure that it is ranking high in search engine results and is easily discoverable by potential customers

03 Content Marketing

Create engaging content such as videos to educate customers about our products and services.

Future Goals

- 01 Expansion into new markets**

To expand its product distribution into new geographic regions to reach a wider audience
- 02 Product line expansion**

Develop new products to add to its existing product line, in response to customer feedback and evolving skincare trends
- 03 Sustainability**

To implement sustainable practices in its production processes, packaging, and ingredient sourcing to appeal to environmentally conscious customers

Future Goals

04 Continued innovation

To invest in research and development to improve its product formulations and maintain a competitive edge in the market.

05 Increased brand awareness

Focus on building its brand awareness through targeted marketing campaigns, influencer partnerships, and strategic collaborations with other brands.



aXne Solutions Products

01

3x Bamboo Extract pH Balancing Cleansing Gel
Diminishes Acne Prone + Pore Reducing + Anti-Fungal

02

2% Niacinamide Oil Control Toner
Prevents acne + Fights Blemishes + Hydrating

03

5X Prebiotic Gel Cream Moisturizer
Anti Acne + Soothing + Hydrating

04

2% Encapsulated Salicylic Acid Pores Refining Serum with Trikenol Plus
Clogged Pore + Acne Clearing

05

24hrs Long Hydration Moisturizing Sunscreen SPF50 PA++++
Prevent Sunburn + Moisturizing





OUR PRODUCTS



aXne Control Cleanser 100ml

01

**Cleans the dirt
and impurities**

02

**Prevents excess
sebum
production**

03

**Reduce clogged
pores and
blackheads**

Achieve a cleansed skin effortlessly to start your day. Your skin deserves a purified and refreshing sensation with this cleansing gel that provides a comforting and refreshing experience. This cleanser is designed to cleanse, exfoliate, and tone skin while calming inflammation and reducing the appearance of blemishes, breakouts and redness. Restoring your skin's natural balance, making it smooth and clear.

How To Use :

Apply morning and evening to a damp face and neck. Massage gently in a small circular motion and rinse thoroughly with warm water.





aXne Clear Serum 30ml

01 Clarifies skin

A lightweight, non-greasy serum ,formulated with Lactic Acid that reduced excess sebum production and unclogged pores effectively. It gently exfoliates dead skin cells off your skin and keeps your pores clean thus reducing the chances of breakouts while hydrate the skin. In addition to nixing existing T-Zone blemishes, it helps prevent new ones from cropping up by keeping pores balanced and clear. Fight oiliness and shine to keep skin looking fresh and clean.

02 Unblocks pores

03 Thoroughly cleans and clears the T-Zone and other problem areas

How To Use :

After cleansing, use twice a day, apply a few drops to other affected areas . Avoid contact with eyes.



aXne Oil Control Clearing Toner 100ml

01

Reduces impurities and refines skin

02

Prevents excess sebum production

03

Unclogs pores, reduces acneT-Zone and other problem areas

A gentle, lightweight lotion targeting acne-prone skin to work against existing breakouts with high-potency acne-fighting formulation and effectively treating and relieving symptoms . It helps in regulating and reducing excessive sebum whilst clarifies clogged pores, reduces redness and the formation of scars while restoring a healthy and smooth complexion.

How To Use :

After cleansing, saturate a cotton pad with the facial toner and apply as needed over the face and neck. Can be used twice a day, morning and night.





aXne Oil-free Moisturizer 30ml

01

Prevents excess sebum production

A lightweight and oil-free moisturizer that helps hydrate the skin and restore its natural barrier. Special formulated to help visibly reduce shine and visibly minimize pores over time for skin that looks and feels hydrated, refreshed and balanced. It soothes and reinvigorate without exacerbating acne or redness while helping maintain skin's moisture balance and oil production for skin that's shine-free, fresh-feeling and healthier-looking all day .

02

Helps to prevent blemishes and soothes irritations

03

Unclogs pores, reduces acne

How To Use :

After cleansing, apply a thin layer and allow to dry. Use twice a day, as needed on all over the face, and gently massage . Avoid contact with eyes.



aXne Moisturizing Sunscreen SPF50 30ml

01

**Protection
against UVA and
UVB rays**

02

**Provide long-
lasting
hydration**

03

**Repair and
strengthen
damaged skin
barrier**

A multi-protection sunscreen that helps your skin fight against daily aggressors such as UV rays and urban pollution by rejuvenating the skin with thorough protection against UVA and UVB rays. Powered by our patented Amino Acid Complex technology, to reduce redness visibly, increase hydration and help repair and strengthen damaged skin barrier. Designed for sensitive and acne-prone skin, it's the skin care breakthrough you've been waiting for.

How To Use :

Apply an adequate amount using fingertips and gently smoothen over clean face after cleansing and toning. Lightly pat in the remaining and leave on overnight. Wash off in the morning.





Thank You

